F O L L O W   T H E S E   T I P S   B E L O W

digital printing

1 **Fonts** - Please be sure to include all fonts used in your document with your job submission. Fonts submitted should include printer (outline or postscript) and screen (bitmap) font elements. Please use native font variations rather than applying any font style attributes from font style menus. For example, use the font "Times Italic" rather than using "Times" and selecting "Italic" from the pull-down style menu. Converting all of the fonts to outlines or paths will prevent font problems.

2 **Placed Images** - All placed images have to be included with the file and the proper resolution for the desired output and in CMYK mode to ensure accurate color. We reccomend 100dpi at 100%, but can go as low as 70dpi. Please call for more information regarding your project.

Please link (rather than embed) all imported art. Ensure that all links are present and updated prior to submitting your files for output. All supporting art must be in TIFF or EPS format.

3 **Compression** - Do not compress any files as they will not Rip properly. This includes Jpegs, Gif and LZW compression.

4 **Layers and Channels** - Extra layers add complexity and size to a file creating more ripping time to print files. Send a flattened version only and delete any extra Alpha channels created in photoshop.

(5) Masks - Only include items in the file you want to see printed. Hiding things behind masks can cause Rip problems.

(6) Blends/Gradients - Blends and Gradients will have less banding if created in Photoshop. Add 4 pixels of noise to reduce or prevent banding.

(7) Scaling - if the file is being enlarged to a desired size make sure it will scale in both dimensions to the desired output size.

(8) Hardcopies - A proof or B&W hardcopy is required with every job submission. Asking us to proceed without a hardcopy waives Kiers Communications Group from responsibility for cost of any rework.

Submitting Jobs

Please include all elements and only the elements needed for processing of your job: fonts, supporting art, and print files in an intuitive manner on your transportable media. We support most industry standard transportable media, and we also accept electronic file submissions.

Contact us for further assistance.

A job is not done until it is finished

At Kiers Communications Group, we offer a wide variety of in-house mounting and laminating. Contact us at any stage of your planning or design process so we can assist in choosing the best materials and finishing to bring your vision to reality.

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